

Development of WhatsApp Chat Bot for BKSJ-PDMC

West Bengal State Watershed Development Agency, an independent society under Agriculture Department is the nodal agency for implementation of Bangla Krishi Sech Yojana-Per Drop More Crop (**BKSJ-PDMC**). Under the guidance of the Department, the agency is developing a WhatsApp Chat Bot for reaching out to maximum farmers for availing benefits under the scheme i.e installation of Micro-Irrigation units and other facilities. The scheme is being implemented through an end to end portal i.e <https://www.wbpmksj.org>

The main features of the chat bot would be:

- Disseminating relevant information of the scheme in both English & Bengali
- Helping farmers understand the benefits of micro irrigation
- Temporary registration of farmers
- Grievance submission & redressal
- Application tracking etc.

A dedicated number i.e 98 30 383 383 would be used for the Chat Bot which is expected to be live from 20/03/2023